



**FIRST WWW COMPUTER**

## Example: Optimizer Report (condensed results)

First WWW Computer

SEO Services for:

Web hosts

Web Designers

Webmaster

<http://www.FirstwwwComputer.com>

Date: 29 August 2005

Recipient: United Kingdom  
Reserve Forces Association

First www Computer has prepared this report for you. It recommends the TOP 10 best optimization methods to enhance your web site.

Please take as long as possible to study the contents of this report, if at first it seems confusing, read over it again... should you have difficulty understanding the terms, contents or advise, I'd be only to pleased to try and help.

To your success, Garreg  
<http://www.FirstwwwComputer.com>

## Report Overview

This report helps you to optimize the web page "<http://www.armycadetforce.com/>" for a high ranking on Google.co.uk (pages from the UK) for the search term "acf".

### Your Web Page

<http://www.armycadetforce.com/>

### Analyzed Web Pages

1. <http://www.acf.org.uk/>
2. <http://www.armycadets.com/>
3. <http://www.acf.co.uk/> ("[www.acf.co.uk/](http://www.acf.co.uk/)" has not been analyzed because it does not contain the search term. It may have received the high ranking through many incoming links, or it uses cloaking, or the web page was changed after the search engine had indexed it.)

### Analyzed Search Terms

1. acf

## Document Title

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "acf" in the document title and if it's important for Google.co.uk (pages from the UK).

Example: <title>Your web page title</title>

### Your Contents

ArmyCadetForce.com |ACF|Army Cadet|UKCadets - Home

### Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"

- OK Quantity: You use the search term "acf" once in the document title. This meets the requirements.
- >> Density: The keyword density for the search term "acf" is 25.0%. This is too high in the document title (it should be 20.0% at maximum). Consider adding more text.
- OK Position: You've placed the search term "acf" at character position 21 of the document title. This meets the requirements.
- OK Number of words: You use 4 words in the document title. This meets the requirements.
- >> Number of characters: You use 50 characters in the document title but you should use less characters. Use at most 43 characters.

### Detailed Analysis of "Document Title"

#### Analysis of "acf":

	Your Site	#1	#2	#3	Range
Quantity	1	1	0	not analyzed	0 to 1
Density	25.0%	20.0%	0.0%	not analyzed	0.0% to 20.0%
Position	21	40	n/a	not analyzed	n/a to 40

#### Document Title Contents

	Your Site	#1	#2	#3	Range
Words	4	5	3	not analyzed	3 to 5
Characters	50	43	17	not analyzed	17 to 43

## Meta Keywords

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.co.uk (pages from the UK) gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

### Your Contents

acf,army,cadet,cadets,army cadet force,regiment,battalion,army cadet force,camp,nco,uk  
 cadet,mil,int,uniform,games,gallery,latest posts,news,links,guest  
 book,rmy,amy,ary,arm,ramy,amry,arym,aarmy,armmy,armmy,armyy,aamy,arry,armm,irmy,arnt,armu,srmy,army,rmy  
 cadet,amy cadet,ary cadet,arm cadet,armycadet,army adet,army cdet,army caet,army cadt,army cade,ramy cadet,amry  
 cadet,arym cadet,arm ycadet,armyc adet,army acdet,army cdaet,army caedt,army cadte,aarmy cadet,armmy  
 cadet,armmy cadet,armyy cadet,army ccadet,army caadet,army caddet,army cadeet,army cadett,aamy cadet,arry  
 cadet,armm cadet,armmycadet,army adet,army ccdet,army caaet,army caddt,army cadee,army cabet,army cajet,army  
 caget,irmy cadet,army cidet,army cadwt,army cadrt,army cader,army cadey,arnt cadet,armu cadet,srmy cadet,army  
 csdet,army caset,army cafet,army xadet,army vadet,army cadet

### Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"

- OK Quantity: You use the search term "acf" once in the Meta Keywords tag. This meets the requirements.
- OK Density: The keyword density for the search term "acf" is 0.6%. This meets the requirements in the Meta Keywords tag.
- OK Position: You've placed the search term "acf" at the beginning of the Meta Keywords tag. This meets the requirements.
- >> Number of words: You use 154 words in the Meta Keywords tag but you should use less words. Use at most 9 words.
- >> Number of characters: You use 855 characters in the Meta Keywords tag but you should use less characters. Use at most 73 characters.

### Detailed Analysis of "Meta Keywords"

#### Analysis of "acf":

	Your Site	#1	#2	#3	Range
Quantity	1	1	0	not analyzed	0 to 1
Density	0.6%	11.1%	0.0%	not analyzed	0.0% to 11.1%
Position	1	17	n/a	not analyzed	n/a to 17

**Meta Keywords Contents**

	Your Site	#1	#2	#3	Range
Words	154	9	0	not analyzed	0 to 9
Characters	855	73	0	not analyzed	0 to 73

## Meta Description

The Meta description tag allows you to describe your web page. This chapter tries to find out if Google.co.uk (pages from the UK) takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

### Your Contents

ArmyCadetForce.com | **ACF** | Army Cadet | UKCadets

### Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"

- OK Quantity: You use the search term "acf" once in the Meta Description tag. This meets the requirements.
- >> Density: The keyword density for the search term "acf" is 12.5%. This is too high in the Meta Description tag (it should be 5.0% at maximum). Consider adding more text.
- OK Position: You've placed the search term "acf" at character position 22 of the Meta Description tag. This meets the requirements.
- OK Number of words: You use 8 words in the Meta Description tag. This meets the requirements.
- OK Number of characters: You use 49 characters in the Meta Description tag. This meets the requirements.

### Detailed Analysis of "Meta Description"

#### Analysis of "acf":

	Your Site	#1	#2	#3	Range
Quantity	1	1	0	not analyzed	0 to 1
Density	12.5%	5.0%	0.0%	not analyzed	0.0% to 5.0%
Position	22	44	n/a	not analyzed	n/a to 44

#### Meta Description Contents

	Your Site	#1	#2	#3	Range
Words	8	20	0	not analyzed	0 to 20
Characters	49	139	0	not analyzed	0 to 139

## Body Text

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The statistics include spaces and punctuation marks.

### Your Contents

text **ACF** UNIT to 83248 for your nearest unit. Home Forum House of QM Quiz Photo Shoot Web Links Guestbook Register Contact Us **ACF** World Int Latest News and Updates Question: What does over 66050 hits a day mean? Answer: An average day on ArmyCadetForce.com! If you're looking for one of the BEST web sites for Army Cadets - then you've come to the right place! ArmyCadetForce.com is now ranked No.1 in MSN , No.2 in Yahoo , No.3 in AllTheWeb and No.4 in Google . Don't belive us?

Simply type 'Army Cadet Force ' in any of the latter search engines and see for yourself! What extremes will you go to to locate us? e.g. text **ACF** UNIT to 83248 Our system quickly delivers an SMS (text message) to your mobile phone with the public details of the nearest Army Cadet Force Unit to where you are standing at the time of requesting the information..... it even includes the distance (as the crow flies), amazing! Dont trek for miles to find us! Simply text "**ACF** UNIT " (without the "" ) to 83248 All calls cost 50p plus standard network charges - excellent value - from ArmyCadetForce.com!

Admin's lost it... he really has gone mad!!!!!! For the cost of a ring tone - yep... a measly £3 everyone has the chance to win an iPod Shuffle with 1GB of memory! Want to know more? Or better still - do you want to WIN IT? then CLICK HERE ArmyCadetForce.com's Summer Maddness - WIN an IPOD Shuffle 1GB We're looking for a couple of new Moderators, think you can handle the job, got what it takes? Yes? Then check out the forum for details on how to apply - Good Luck! If you need help, advice or simply a place to share ideas or have a laugh... then you've found it!

Welcome to ArmyCadetForce.com Daily 'operations' and 'management' is conducted by qualified and experienced members of the **ACF** - everyone is represented (we've Recruits to Colonels) and everyone, regardless of rank or experience is welcome to participate. Membership is free - regardless of being a member of the **ACF** or not, in fact we have many CCF (Combined Cadet Force, ATC (Air Training Corp, SCC (Sea Cadets Corp) and overseas members. Latest Images added to 'Photo Shoot' Latest Forum Posts What Boots?

Posted by Redcap Bulling boots Posted by corpralfimble What ranks are you all? Posted by Redcap hello Ne1 from south east london **acf** ?? Posted by kat\_morris What Happens In Your Det? Posted by Lil\_jedette Battle code Posted by sillymooA.R.E Annual Signals competition Posted by CFNSA going to blanford Posted by CFNSA Fave camps Posted by argyll Ian Blandford Courses. Posted by L/CplSapsford Login Panel Username: Password: Remember Me Not registered? Register now! Forgot your password? Sgt Snow Our Top Posters User: Posts: Harry Flashman 4142 stowcadets 3702 Admin 2298 Talon 2108 MrO 1999 Google Search Top Army Cadet Web Sites Top Web sites for Army Cadets ArmyCadets - United Kingdom Army Cadets - Canada Army Cadets - USA (ROTC) Army Cadets - Australia (c) 2000-2005 ArmyCadetForce.com Crown Copyright Licence number C02W0001360 EverythingButComputers Limited

### Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"

- >> Quantity: You use the search term "acf" 7 times in the body text. This is too often.
- >> Density: The keyword density for the search term "acf" is 1.4%. This is too high in the body text (it should be 1.3% at maximum). Consider adding more text.
- OK Position: You've placed the search term "acf" at character position 7 of the body text. This meets the requirements.
- >> Number of words: You use 512 words in the body text but you should use less words. Use at most 384 words.

Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"

>> Number of characters: You use 3,168 characters in the body text but you should use less characters. Use at most 2,455 characters.

Detailed Analysis of "Body Text"

Analysis of "acf":

	Your Site	#1	#2	#3	Range
Quantity	7	5	0	not analyzed	0 to 5
Density	1.4%	1.3%	0.0%	not analyzed	0.0% to 1.3%
Position	7	71	n/a	not analyzed	n/a to 71

Body Text Contents

	Your Site	#1	#2	#3	Range
Words	512	384	5	not analyzed	5 to 384
Characters	3,168	2,455	33	not analyzed	33 to 2,455

## First Sentence of the Body Text

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

### Your Contents

text **ACF** UNIT to 83248 for your nearest unit.

### Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"

- OK Quantity: You use the search term "acf" once in the first sentence of the body text. This meets the requirements.
- >> Density: The keyword density for the search term "acf" is 11.1%. This is too high in the first sentence of the body text (it should be 4.0% at maximum). Consider adding more text.
- OK Position: You've placed the search term "acf" at character position 6 of the first sentence of the body text. This meets the requirements.
- OK Number of words: You use 9 words in the first sentence of the body text. This meets the requirements.
- OK Number of characters: You use 45 characters in the first sentence of the body text. This meets the requirements.

### Detailed Analysis of "First Sentence of the Body Text"

#### Analysis of "acf":

	Your Site	#1	#2	#3	Range
Quantity	1	1	0	not analyzed	0 to 1
Density	11.1%	4.0%	0.0%	not analyzed	0.0% to 4.0%
Position	6	71	n/a	not analyzed	n/a to 71

#### First Sentence of the Body Text Contents

	Your Site	#1	#2	#3	Range
Words	9	25	5	not analyzed	5 to 25
Characters	45	167	29	not analyzed	29 to 167

## Link Popularity

Link popularity is the total number of web pages that link to your site. However, the "popularity" is only part of the link analysis. All major search engines also take the quality and the context of the links into account. The idea behind evaluating the link popularity is that your web page must offer good content when many quality sites link to it.

### Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"

- OK You have at least as many web pages linking to your web page as the top ranking web pages. This basically meets the requirements. However, Google.co.uk (pages from the UK) also evaluates the quality of the web pages that link to your web site.
- OK Open Directory Project (dmoz.org) links to your web page "http://www.armycadetforce.com/". This is good as it could be important for a top ranking on Google.co.uk (pages from the UK) for the search term "acf".

### Link Popularity Analysis

	Your Site	#1	#2	#3	Range
Number of Inbound Links	28	152	43	1	1 to 152
Linked from Dmoz.org	yes	no	yes	yes	2 linked, 1 not linked

## URL

The URL is the address of a web page, for example "www.domain.com/index.htm". This chapter tries to find out if Google.co.uk (pages from the UK) gives extra relevance to search terms within the URL. When you create web pages with search terms in the URL, separate them with dashes.

Example: <http://www.your-keyword.com/your-keyword/your-keyword.htm>

### Your Contents

[www.armycadetforce](http://www.armycadetforce.com/) [<http://www.armycadetforce.com/>]

### Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"

- > Quantity: You could use the search term "acf" at least once in the URL but this is optional.
- > Density: You could increase the keyword density for the search term "acf" in the URL but this is optional.
- > Position: You could use the search term "acf" at least once in the URL but this is optional.
- OK Number of words: You use 2 words in the URL. This fully meets the requirements.
- >> Number of characters: You use 18 characters in the URL but you should use less characters. Use at most 14 characters.

### Detailed Analysis of "URL"

#### Analysis of "acf":

	Your Site	#1	#2	#3	Range
Quantity	0	1	0	1	0 to 1
Density	0.0%	50.0%	0.0%	50.0%	0.0% to 50.0%
Position	n/a	5	n/a	5	n/a to 5

#### URL Contents

	Your Site	#1	#2	#3	Range
Words	2	2	2	2	all 2
Characters	18	7	14	7	7 to 14

## H1 Headline Texts

H1 headline texts are the texts that are written between the `<h1>...</h1>` tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.co.uk (pages from the UK), too.

Example: `<h1>your very big headline text</h1>`

### Your Contents

[not used]

### Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"

OK None of the examined web pages uses the `<h1>` tag so it doesn't seem to be important for a top ranking for the search term "acf" on Google.co.uk (pages from the UK).

## H2 Headline Texts

H2 headline texts are the texts that are written between the `<h2>...</h2>` tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.co.uk (pages from the UK), too.

Example: `<h2>your big headline text</h2>`

### Your Contents

[not used]

### Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"

OK None of the examined web pages uses the `<h2>` tag so it doesn't seem to be important for a top ranking for the search term "acf" on Google.co.uk (pages from the UK).

## Same Site Link Texts

Link texts are words and sentences that are used as links. Same site link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.co.uk (pages from the UK) takes search terms in same site link texts into account.

Example: The HTML tag `<a href="contact.htm">Contact information</a>` contains the same site link text "Contact information".

### Your Contents

No.	Same Site Link Text	Link URL
1.	Home	/Home
2.	Forum	/forum/index.php
3.	House of QM	/classifieds/index.php
4.	Quiz	/Quiz
5.	Photo Shoot	/Photo_Shoot
6.	Web Links	/Web_Links
7.	Guestbook	/Guestbook
8.	Register	/Register
9.	Contact Us	/Contact_Us
10.	<b>ACF</b> World	/ACF_World
11.	Int	/Int
12.	[empty]	/index.php?categoryid=24
13.	CLICK HERE ArmyCadetForce.com's Summer Maddness - WIN an iPod Shuffle 1GB	/index.php?categoryid=24
14.	[empty]	/
15.	[empty]	/
16.	[empty]	/
17.	[empty]	/
18.	[empty]	/
19.	[empty]	/
20.	[empty]	/
21.	[empty]	/
22.	What Boots?	/forum/showthread.php?threadid=3584&goto=lastpost
23.	Bulling boots	/forum/showthread.php?threadid=5077&goto=lastpost
24.	What ranks are you all?	/forum/showthread.php?threadid=2690&goto=lastpost
25.	hello Ne1 from south east london <b>acf</b> ??	/forum/showthread.php?threadid=6254&goto=lastpost
26.	What Happens In Your Det?	/forum/showthread.php?threadid=3635&goto=lastpost

**Your Contents**

No.	Same Site Link Text	Link URL
27.	Battle code	/forum/showthread.php?threadid=6251&goto=lastpost
28.	Annual Signals competition	/forum/showthread.php?threadid=6262&goto=lastpost
29.	going to blanford	/forum/showthread.php?threadid=6261&goto=lastpost
30.	Fave camps	/forum/showthread.php?threadid=4585&goto=lastpost
31.	Blandford Courses.	/forum/showthread.php?threadid=2854&goto=lastpost
32.	Register now!	/forum/register.php
33.	Forgot your password?	/forum/login.php?do=lostpw
34.	Harry Flashman	/forum/member.php?action=getinfo&userid=1052
35.	stowcadets	/forum/member.php?action=getinfo&userid=340
36.	Admin	/forum/member.php?action=getinfo&userid=57
37.	Talon	/forum/member.php?action=getinfo&userid=127
38.	MrO	/forum/member.php?action=getinfo&userid=64

**Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"**

- OK Quantity: You use the search term "acf" 2 times in the same site link texts. This meets the requirements.
- >> Density: The keyword density for the search term "acf" is 2.8%. This is too high in the same site link texts (it should be 2.5% at maximum). Consider adding more text.
- OK Number of words: You use 72 words in the same site link texts. This meets the requirements.
- OK Number of characters: You use 421 characters in the same site link texts. This meets the requirements.

**Detailed Analysis of "Same Site Link Texts"****Analysis of "acf":**

	Your Site	#1	#2	#3	Range
Quantity	2	2	0	not analyzed	0 to 2
Density	2.8%	2.5%	0.0%	not analyzed	0.0% to 2.5%

**Same Site Link Texts Contents**

	Your Site	#1	#2	#3	Range
Words	72	79	5	not analyzed	5 to 79
Characters	421	522	31	not analyzed	31 to 522

## Outbound Link Texts

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>...</a> tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.co.uk (pages from the UK) gives relevance to search terms in outbound link texts.

Example: The HTML tag <a href="http://www.not-your-site.com/about.htm">About the company</a> contains the outbound link text "About the company".

### Your Contents

No.	Outbound Link Text	Link URL
1.	[empty]	<a href="http://www.google.com/">http://www.google.com/</a>
2.	ArmyCadets - United Kingdom	<a href="http://www.ArmyCadets.com">http://www.ArmyCadets.com</a>
3.	Army Cadets - Canada	<a href="http://www.cadets.ca/armcad/intro_e.asp">http://www.cadets.ca/armcad/intro_e.asp</a>
4.	Army Cadets - USA (ROTC)	<a href="http://www-rotc.monroe.army.mil/">http://www-rotc.monroe.army.mil/</a>
5.	Army Cadets - Australia	<a href="http://www.aac.adfc.gov.au/">http://www.aac.adfc.gov.au/</a>

Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"

OK	Quantity: You don't use the search term "acf" in the outbound link texts. This meets the requirements.
OK	Number of words: You use 13 words in the outbound link texts. This meets the requirements.
>>	Number of characters: You use 94 characters in the outbound link texts but you should use less characters. Use at most 86 characters.

### Detailed Analysis of "Outbound Link Texts"

#### Analysis of "acf":

	Your Site	#1	#2	#3	Range
Quantity	0	0	0	not analyzed	all 0
Density	0.0%	0.0%	0.0%	not analyzed	all 0.0%

#### Outbound Link Texts Contents

	Your Site	#1	#2	#3	Range
Words	13	13	0	not analyzed	0 to 13
Characters	94	86	0	not analyzed	0 to 86

## Inbound Links

"Inbound links" are links on other web pages that point to your web page. Many search engines take the wording and the exact address of the inbound links into account when determining the ranking of your web site.

### Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"

General advice about inbound links: Many search engines think that your web page must be relevant for the search term "acf" if other web pages link to your page with "acf" in the link text.

If many web pages link to your page with the link text "acf", then it's more likely that your web page will obtain a good ranking for the search term "acf".

How inbound links to your site should look like: When you exchange links with other web sites, make sure that your important keywords are in the link texts.

For example, if 20 other web sites link to your page with the HTML source 'Click here for <a href="http://www.armycadetforce.com/">acf</a>', then it's much more likely that you'll obtain a good ranking for the search term "acf" than if 100 web sites link to your page with '<a href="http://www.armycadetforce.com/">Click here for more information</a>.'

## Same Site Link URLs

Links connect one web page to another. Same site links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same site link URLs are relevant to Google.co.uk (pages from the UK).

Example: The HTML tag <a href="contact.htm">Contact information</a> contains the same site link URL "contact.htm".

### Your Contents

No.	Same Site Link URL	Link Text
1.	Home [/Home]	Home
2.	forum index [/forum/index.php]	Forum
3.	classifieds index [/classifieds/index.php]	House of QM
4.	Quiz [/Quiz]	Quiz
5.	Photo Shoot [/Photo_Shoot]	Photo Shoot
6.	Web Links [/Web_Links]	Web Links
7.	Guestbook [/Guestbook]	Guestbook
8.	Register [/Register]	Register
9.	Contact Us [/Contact_Us]	Contact Us
10.	<b>ACF</b> World [/ACF_World]	ACF World
11.	Int [/Int]	Int
12.	indexcategoryid 24 [/index.php?categoryid=24]	[empty]
13.	indexcategoryid 24 [/index.php?categoryid=24]	CLICK HERE ArmyCadetForce.com's Summer Maddness - WIN an iPOD Shuffle 1GB
14.	[empty] [/]	[empty]
15.	[empty] [/]	[empty]
16.	[empty] [/]	[empty]
17.	[empty] [/]	[empty]
18.	[empty] [/]	[empty]
19.	[empty] [/]	[empty]
20.	[empty] [/]	[empty]
21.	[empty] [/]	[empty]
22.	forum showthreadthreadid 3584 goto lastpost [/forum/showthread.php?threadid=3584&goto=lastpost]	What Boots?
23.	forum showthreadthreadid 5077 goto lastpost [/forum/showthread.php?threadid=5077&goto=lastpost]	Bulling boots
24.	forum showthreadthreadid 2690 goto lastpost [/forum/showthread.php?threadid=2690&goto=lastpost]	What ranks are you all?

**Your Contents**

No.	Same Site Link URL	Link Text
25.	forum showthreadthreadid 6254 goto lastpost [/forum/showthread.php?threadid=6254&goto=lastpost]	hello Ne1 from south east london acf ??
26.	forum showthreadthreadid 3635 goto lastpost [/forum/showthread.php?threadid=3635&goto=lastpost]	What Happens In Your Det?
27.	forum showthreadthreadid 6251 goto lastpost [/forum/showthread.php?threadid=6251&goto=lastpost]	Battle code
28.	forum showthreadthreadid 6262 goto lastpost [/forum/showthread.php?threadid=6262&goto=lastpost]	Annual Signals competition
29.	forum showthreadthreadid 6261 goto lastpost [/forum/showthread.php?threadid=6261&goto=lastpost]	going to blanford
30.	forum showthreadthreadid 4585 goto lastpost [/forum/showthread.php?threadid=4585&goto=lastpost]	Fave camps
31.	forum showthreadthreadid 2854 goto lastpost [/forum/showthread.php?threadid=2854&goto=lastpost]	Blandford Courses.
32.	forum register [/forum/register.php]	Register now!
33.	forum logindo lostpw [/forum/login.php?do=lostpw]	Forgot your password?
34.	forum memberaction getinfo userid 1052 [/forum/member.php?action=getinfo&userid=1052]	Harry Flashman
35.	forum memberaction getinfo userid 340 [/forum/member.php?action=getinfo&userid=340]	stowcadets
36.	forum memberaction getinfo userid 57 [/forum/member.php?action=getinfo&userid=57]	Admin
37.	forum memberaction getinfo userid 127 [/forum/member.php?action=getinfo&userid=127]	Talon
38.	forum memberaction getinfo userid 64 [/forum/member.php?action=getinfo&userid=64]	MrO

**Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"**

OK	Quantity: You use the search term "acf" once in the same site link URLs. This fully meets the requirements.
>>	Density: You should increase the keyword density for the search term "acf" from 1.0% to up to 50.0% in the same site link URLs. You can do this by adding the search term "acf" to the same site link URLs, or by removing some text.
>>	Number of words: You use 101 words in the same site link URLs but you should use less words. Use at most 29 words.
>>	Number of characters: You use 779 characters in the same site link URLs but you should use less characters. Use at most 252 characters.

**Detailed Analysis of "Same Site Link URLs"**

**Analysis of "acf":**

	Your Site	#1	#2	#3	Range
Quantity	1	1	1	not analyzed	all 1
Density	1.0%	3.4%	50.0%	not analyzed	3.4% to 50.0%

**Same Site Link URLs Contents**

	Your Site	#1	#2	#3	Range
Words	101	29	2	not analyzed	2 to 29
Characters	779	252	11	not analyzed	11 to 252

## Outbound Link URLs

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.co.uk (pages from the UK) gives relevance to search terms in outbound links

Example: The HTML tag `<a href="http://www.not-your-site.com/info.htm">Click here</a>` contains the outbound link URL "www.not-your-site.com/info.htm".

### Your Contents

No.	Outbound Link URL	Link Text
1.	www google [http://www.google.com/]	[empty]
2.	www ArmyCadets [http://www.ArmyCadets.com]	ArmyCadets - United Kingdom
3.	www cadets armcad intro e [http://www.cadets.ca/armcad/intro_e.asp]	Army Cadets - Canada
4.	www rotc monroe army [http://www-rotc.monroe.army.mil/]	Army Cadets - USA (ROTC)
5.	www aac adfc [http://www.aac.adfc.gov.au/]	Army Cadets - Australia

### Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"

OK	Quantity: You don't use the search term "acf" in the outbound link URLs. This meets the requirements.
>>	Number of words: You use 16 words in the outbound link URLs but you should use less words. Use at most 4 words.
>>	Number of characters: You use 81 characters in the outbound link URLs but you should use less characters. Use at most 25 characters.

### Detailed Analysis of "Outbound Link URLs"

#### Analysis of "acf":

	Your Site	#1	#2	#3	Range
Quantity	0	0	0	not analyzed	all 0
Density	0.0%	0.0%	0.0%	not analyzed	all 0.0%

#### Outbound Link URLs Contents

	Your Site	#1	#2	#3	Range
Words	16	4	0	not analyzed	0 to 4
Characters	81	25	0	not analyzed	0 to 25

## IMG ALT Attributes

The <img alt> attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the <img alt> attributes to improve your rankings.

Example: 

### Your Contents

No.	Image Alt Attribute Text	Image File Name
1.	[empty]	skins/advanced/images/spacer.gif
2.	[empty]	skins/advanced/images/arrow.gif
3.	[empty]	skins/advanced/images/spacer.gif
4.	[empty]	skins/advanced/images/spacer.gif
5.	[empty]	skins/advanced/images/spacer.gif
6.	[empty]	skins/advanced/images/spacer.gif
7.	[empty]	skins/advanced/images/spacer.gif
8.	[empty]	skins/advanced/images/spacer.gif
9.	[empty]	skins/advanced/images/spacer.gif
10.	[empty]	skins/advanced/images/spacer.gif
11.	[empty]	skins/advanced/images/spacer.gif
12.	[empty]	skins/advanced/images/spacer.gif
13.	[empty]	skins/advanced/images/spacer.gif
14.	[empty]	skins/advanced/images/leftbox/leftbox_leftupcorner.gif
15.	[empty]	skins/advanced/images/leftbox/leftbox_rightupcorner.gif
16.	[empty]	skins/advanced/images/rightbox/rightbox_leftupcorner.gif
17.	[empty]	skins/advanced/images/abstract.jpg
18.	[empty]	skins/advanced/images/rightbox/rightbox_rightupcorner.gif
19.	[empty]	/images/Image/acf100000.jpg
20.	Ipod	/images/Image/ipod.jpg
21.	[empty]	/images/Image/acf2000.jpg
22.	[empty]	plugins/p17_image_gallery/images/tb_384.jpg
23.	[empty]	plugins/p17_image_gallery/images/tb_383.jpg
24.	[empty]	plugins/p17_image_gallery/images/tb_382.jpg
25.	[empty]	plugins/p17_image_gallery/images/tb_381.jpg
26.	[empty]	plugins/p17_image_gallery/images/tb_380.jpg

Your Contents		
No.	Image Alt Attribute Text	Image File Name
27.	[empty]	plugins/p17_image_gallery/images/tb_379.png
28.	[empty]	plugins/p17_image_gallery/images/tb_374.jpg
29.	[empty]	plugins/p17_image_gallery/images/tb_373.jpg
30.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftupcorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftupcorner.gif</a>
31.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_arrow.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_arrow.gif</a>
32.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightupcorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightupcorner.gif</a>
33.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftdowncorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftdowncorner.gif</a>
34.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightdowncorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightdowncorner.gif</a>
35.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftupcorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftupcorner.gif</a>
36.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_arrow.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_arrow.gif</a>
37.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightupcorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightupcorner.gif</a>
38.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftdowncorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftdowncorner.gif</a>
39.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightdowncorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightdowncorner.gif</a>
40.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftupcorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftupcorner.gif</a>
41.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_arrow.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_arrow.gif</a>
42.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightupcorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightupcorner.gif</a>
43.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftdowncorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftdowncorner.gif</a>
44.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightdowncorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightdowncorner.gif</a>
45.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftupcorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftupcorner.gif</a>
46.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_arrow.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_arrow.gif</a>
47.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightupcorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightupcorner.gif</a>

## Your Contents

No.	Image Alt Attribute Text	Image File Name
48.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftdowncorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftdowncorner.gif</a>
49.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightdowncorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightdowncorner.gif</a>
50.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftupcorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftupcorner.gif</a>
51.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_arrow.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_arrow.gif</a>
52.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightupcorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightupcorner.gif</a>
53.	Google	<a href="http://www.google.com/logos/Logo_25wht.gif">http://www.google.com/logos/Logo_25wht.gif</a>
54.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftdowncorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftdowncorner.gif</a>
55.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightdowncorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightdowncorner.gif</a>
56.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftupcorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftupcorner.gif</a>
57.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_arrow.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_arrow.gif</a>
58.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightupcorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightupcorner.gif</a>
59.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftdowncorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_leftdowncorner.gif</a>
60.	[empty]	<a href="http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightdowncorner.gif">http://www.armycadetforce.com/skins/advanced/images/minibox/minibox_rightdowncorner.gif</a>
61.	[empty]	skins/advanced/images/spacer.gif
62.	[empty]	skins/advanced/images/leftbox/leftbox_leftdowncorner.gif
63.	[empty]	skins/advanced/images/leftbox/leftbox_rightdowncorner.gif
64.	[empty]	skins/advanced/images/rightbox/rightbox_leftdowncorner.gif
65.	[empty]	skins/advanced/images/rightbox/rightbox_rightdowncorner.gif
66.	[empty]	skins/advanced/images/spacer.gif

Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"

> Quantity: You could use the search term "acf" at least once in the IMG ALT attributes but this is optional.

**Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"**

- > Density: You could increase the keyword density for the search term "acf" in the IMG ALT attributes but this is optional.
- OK Number of words: You use 2 words in the IMG ALT attributes. This meets the requirements.
- OK Number of characters: You use 10 characters in the IMG ALT attributes. This meets the requirements.

**Detailed Analysis of "IMG ALT Attributes"**

**Analysis of "acf":**

	Your Site	#1	#2	#3	Range
Quantity	0	1	0	not analyzed	0 to 1
Density	0.0%	3.7%	0.0%	not analyzed	0.0% to 3.7%

**IMG ALT Attributes Contents**

	Your Site	#1	#2	#3	Range
Words	2	27	0	not analyzed	0 to 27
Characters	10	166	0	not analyzed	0 to 166

## HTML Comment Tags

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.co.uk (pages from the UK).

Example: <!-- comments with keywords -->

### Your Contents

No.	HTML Comment Text
1.	Search Google
2.	Search Google

Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"

- OK Quantity: You don't use the search term "acf" in the HTML comment tags. This meets the requirements.
- OK Number of words: You use 4 words in the HTML comment tags. This meets the requirements.
- OK Number of characters: You use 26 characters in the HTML comment tags. This meets the requirements.

### Detailed Analysis of "HTML Comment Tags"

#### Analysis of "acf":

	Your Site	#1	#2	#3	Range
Quantity	0	0	0	not analyzed	all 0
Density	0.0%	0.0%	0.0%	not analyzed	all 0.0%

#### HTML Comment Tags Contents

	Your Site	#1	#2	#3	Range
Words	4	9	0	not analyzed	0 to 9
Characters	26	115	0	not analyzed	0 to 115

## General Advice

This chapter examines the general search engine compatibility of your web page.

### Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"

- OK Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "http://www.armycadetforce.com/" contains 488 words which should be enough for the search engines.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "regiment" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "battalion" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "nco" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "uk cadet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "uniform" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "games" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "gallery" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "latest posts" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.

**Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"**

- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "guest book" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "amy" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "ary" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "ramy" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "arym" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "armmy" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "aamy" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.



**Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"**

- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army caet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army cadt" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "ramy cadet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "amry cadet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "arym cadet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "arm ycadet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "armyc adet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army acdet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army cdaet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army caedt" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army cadte" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.

**Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"**

- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army cadet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army cadet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "armmy cadet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "armyy cadet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army ccadet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army caadet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army caddet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army cadeet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army cadett" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "aamy cadet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "arry cadet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.

**Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"**

- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "armm cadet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "armmycadet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army adet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army ccdet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army caaet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army caddt" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army cadee" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army cabet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army cajet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army caget" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "irmy cadet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.

**Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"**

- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army cidet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army cadwt" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army cadrt" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army cader" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army cadey" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "armt cadet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "armu cadet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "srmy cadet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army csdet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army caset" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
- >> Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army cafet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.

**Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"**

>>	Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army xadet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
>>	Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "army vadet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
>>	Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "arny cadet" of your Meta Keywords tag doesn't seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.
OK	Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.
OK	Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.
OK	Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.
OK	Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.
OK	Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.
OK	Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.
OK	Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.
OK	Your web page uses script code in an external file so you've already minimized the problems with scripts and the search engines.
OK	Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.
OK	Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.
OK	Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.
OK	Your web page URL "http://www.armycadetforce.com/" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.
OK	Your web page URL "http://www.armycadetforce.com/" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect.

**Do the following to improve the ranking for your web site on Google.co.uk (pages from the UK) for the search term "acf"**

OK Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name.